



WED DRIVE



WeDrive

Ride Sharing For Events

Project Number: 15005722

Games and Machine Learning

Sharon Olshanetsky, Eitan Feigina and Tomer Simantov

Instructor: Dr. Uri Globus





The Issues

**Two Target Groups:
Event Organizers and Event Attendees**



— Target groups

Event Organizers

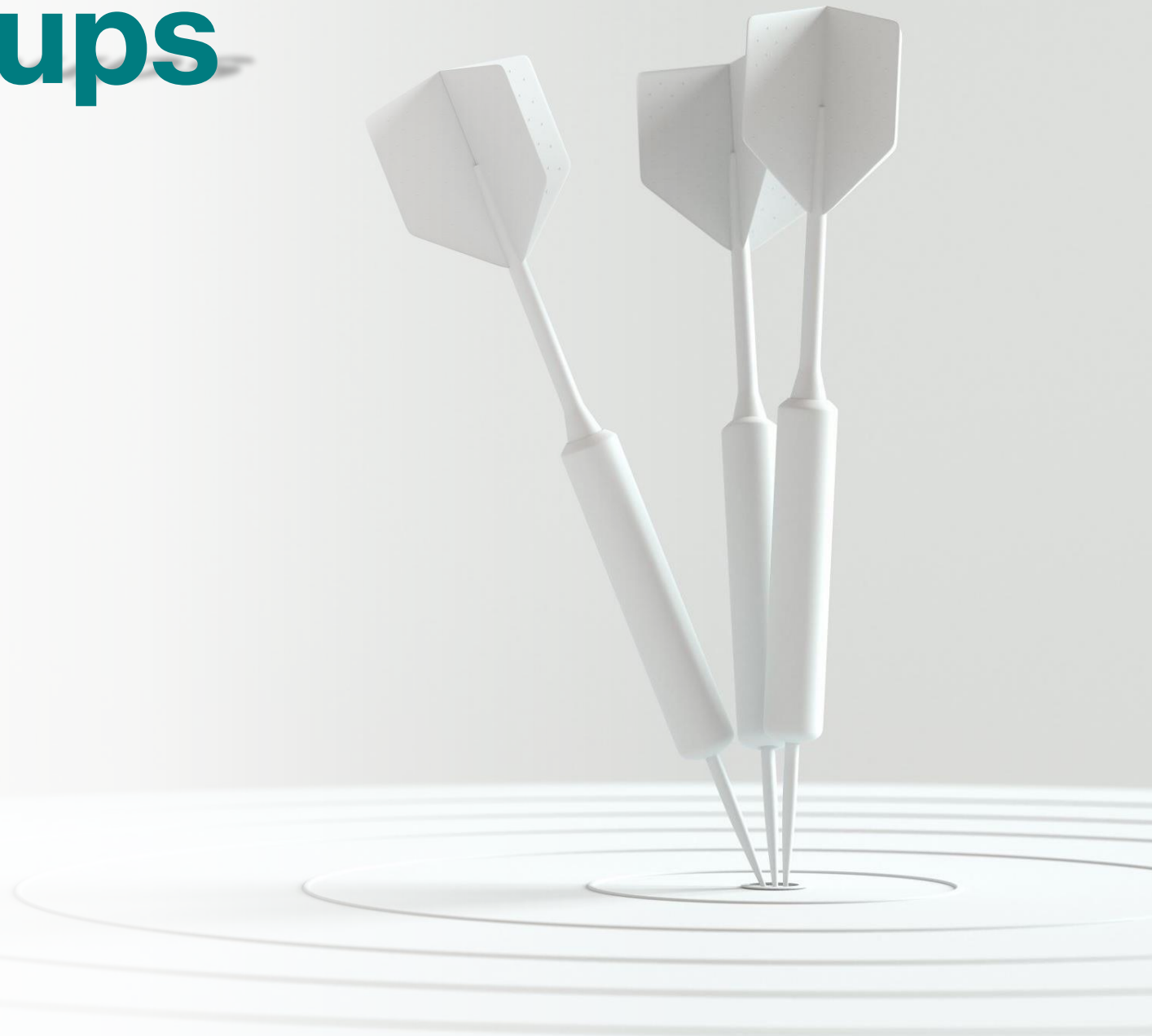
- **Guest Attendance:** Event organizers often struggle to ensure all invited guests can attend due to transportation issues.
- **Coordinating Transportation:** Managing transportation logistics can be time-consuming and complex, especially for large events.
- **Last-Minute Cancellations:** Transportation difficulties can lead to last-minute guest cancellations, disrupting event plans.
- **Guest Safety:** Organizers are often concerned about guests driving under the influence after an event.
- **Event Planning:** Event organizers also face the challenge of efficiently planning for the right number of drinks and meals based on guest attendance.



— Target groups

Event Attendees

- **Drinking and Driving:** Events often involve alcohol, creating a dilemma for guests who want to enjoy the event without worrying about driving home safely.
- **Costly Transportation:** Guests without cars or those who want to drink often face expensive transport solutions.
- **Safety Concerns:** Current carpool options don't inspire confidence because people are worried about riding with unknown drivers.
- **Different Locations:** Guests often come from various areas, and even if they know others attending the event, they might live too far apart to share a ride.





The Solution

WeDrive

The Solution

WeDrive Is A Ride Sharing For Events Platform That Allows:



Simplified Ride Coordination: WeDrive connects drivers with empty seats to passengers needing a ride.



Safe Rides: WeDrive ensures that drivers and passengers are from the guest list



Cost-Effective: Reduces cost for both drivers and passengers.

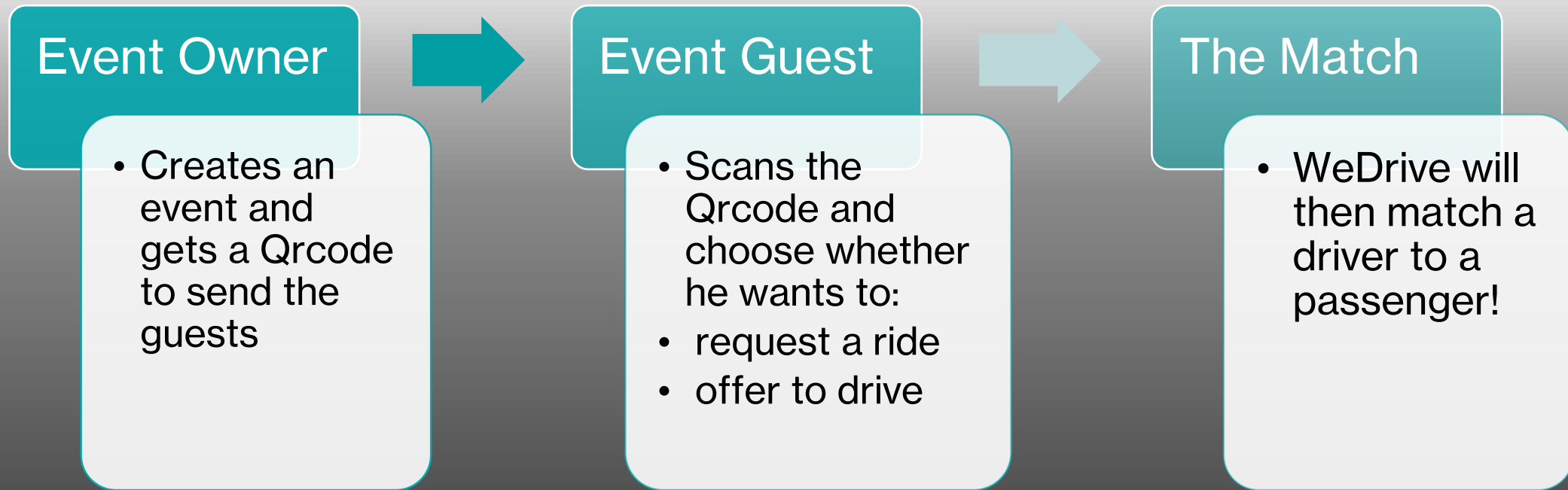


Simple To Use: The event owner just inserts the event details and shares the invitation link with guests.

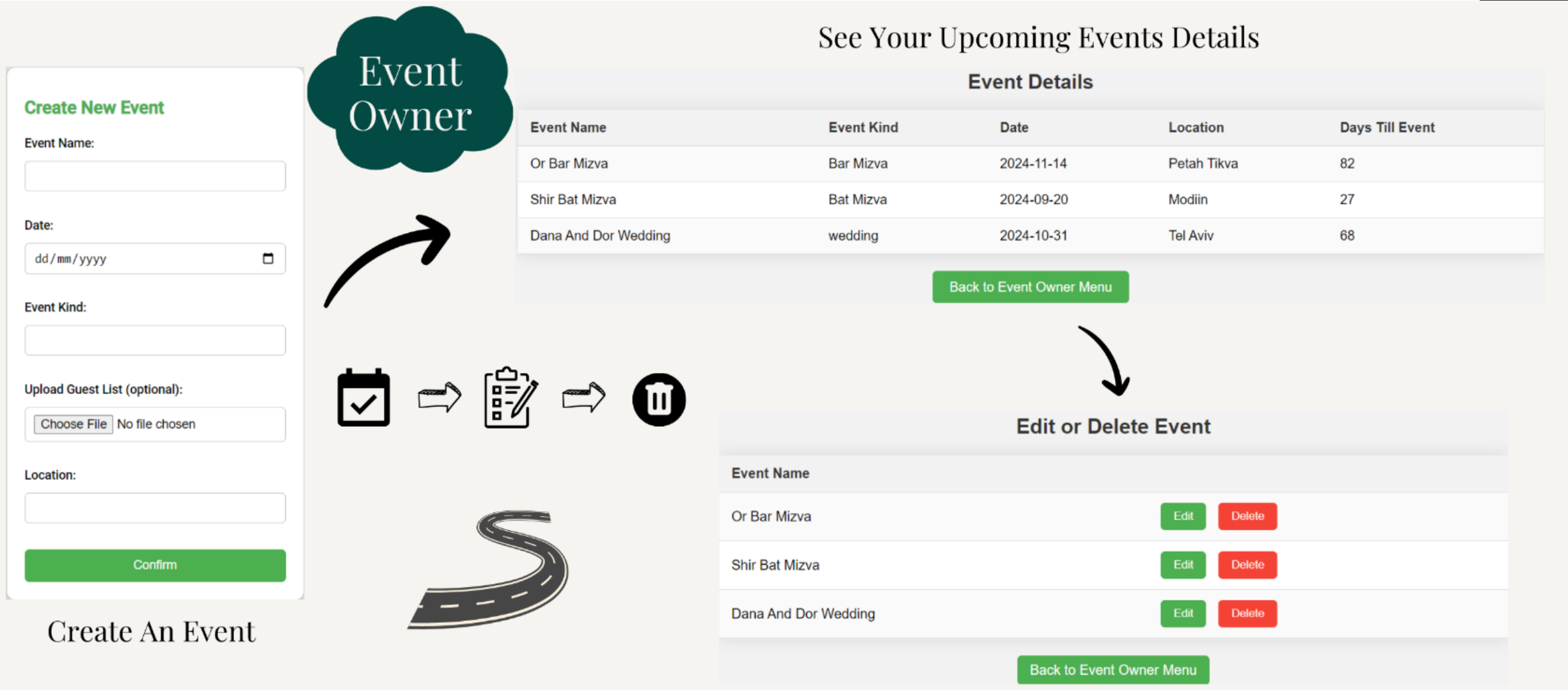


Increased Attendance: A carpooling solution that helps boost event attendance.

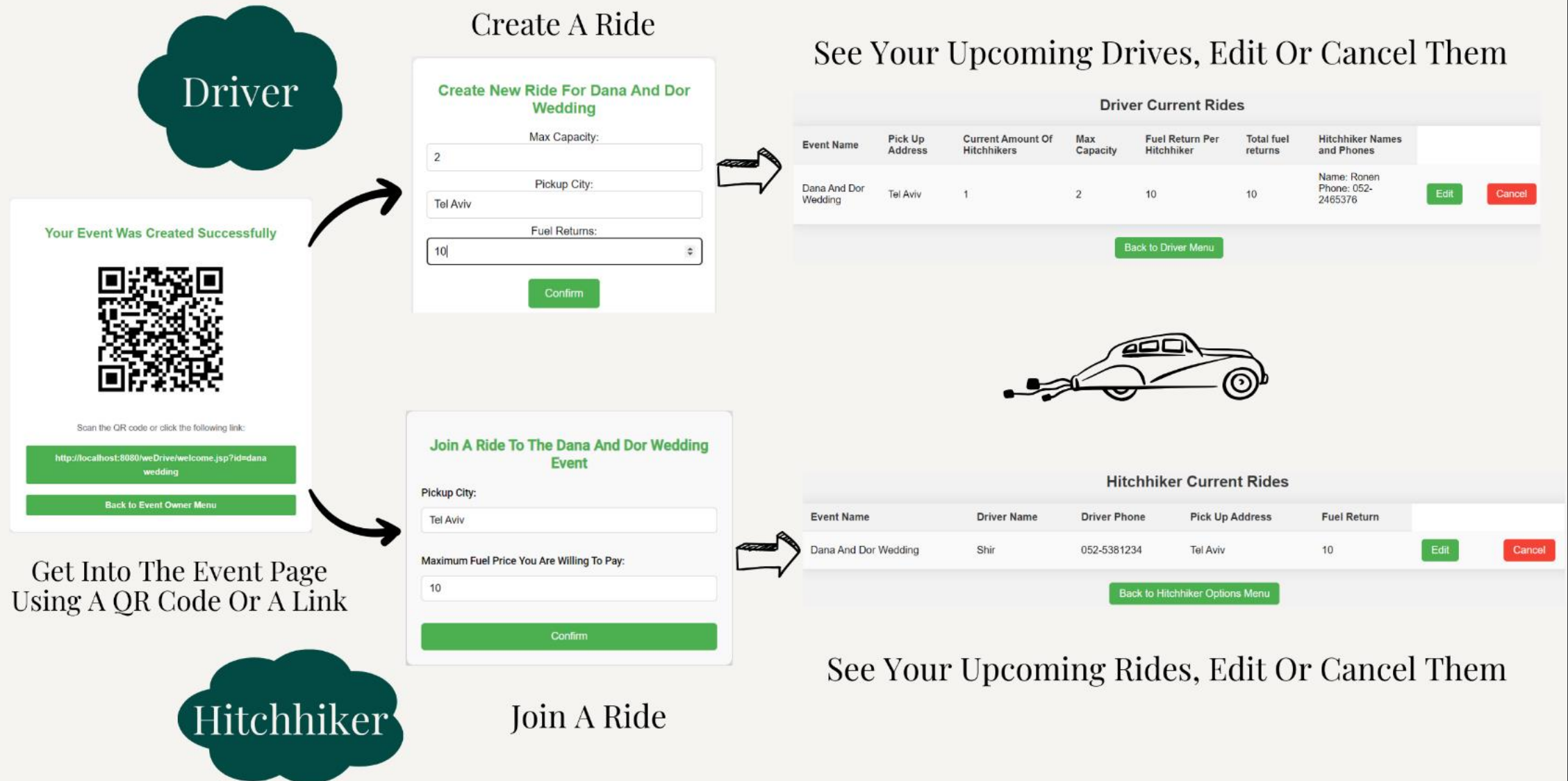
How Does It Work?



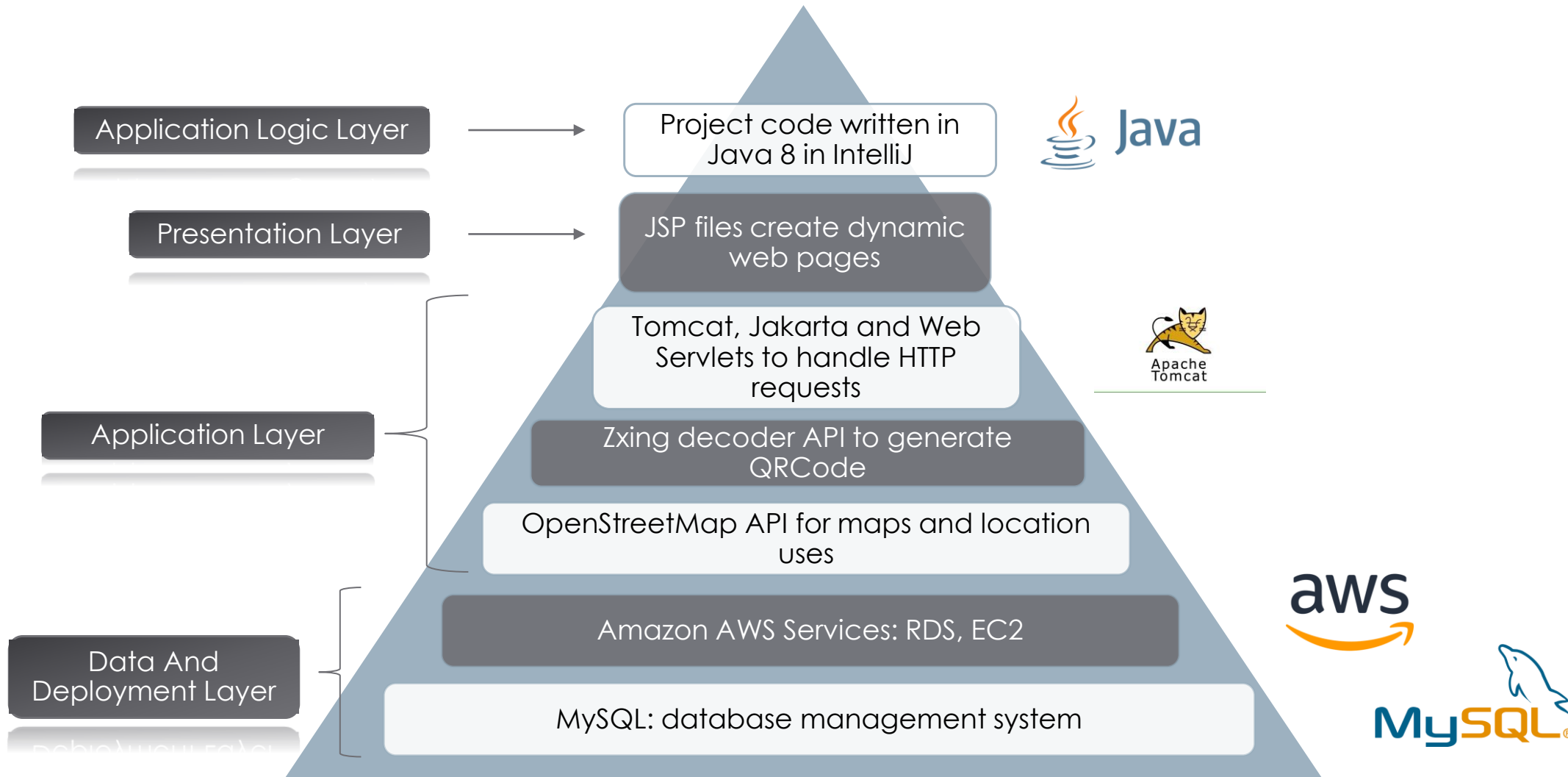
Event Owner Process



Event Guest Process



Solution Architecture



WeDrive Advantages

Other Existing Solutions:

General Carpool And Transport Apps:
Uber, Lyft, Get-Taxi that are focused on
general transportation needs

Our Advantages:

- Event-Specific Focus
- Increased Safety
- Seamless Integration
- Lower Costs

Revenue Opportunities with WeDrive



Event Booking Sites: Partnering with event booking websites to integrate the service.



Payment Apps: Collaboration with payment apps like bit and paybox for transactions.



Transportation Companies: Providing enhanced listings to transportation companies to offer extra ride choices for event organizers.



Efficient event planning: Helps by ensuring accurate attendance predictions, allowing organizers to better estimate the quantity of food and drinks leading to reduced costs.